

Amy Block Joy, Ph.D.
abjoy@ucdavis.edu

EDUCATION

PhD 1979 Nutritional Sciences, UC Berkeley
BA 1974 Biochemistry, UC Berkeley (Honors)
BA 1974 Bacteriology, UC Berkeley (Honors)

CERTIFICATES

Ethical Decision-Making (Stanford, 2012)
Critical Thinking (New York Institute of Finance, 2011)

CURRENT POSITION (2019)

President, UC Berkeley Emeriti Association, University of California, Berkley (2019-2021).

Vice President, UC Berkeley Emeriti Association, University of California, Berkley (2017-2019).

Faculty (recall), University of California, Berkley, California (2018 – present). Teaching an undergraduate course (“Eating Green: The science behind the grassroots food movement”).

Faculty Emeritus, University of California, Davis, California (2014-present). Research and teaching in the following areas: (1) institutional ethics; (2) whistleblowing and retaliation; and (3) food policy. Senior Lecturer, UC Davis: “Ethics, Morality and Breaking Bad.”

Associate Editor, California Agriculture, University of California (1997-present).

Treasurer, UC Berkeley Emeriti Association, University of California, Berkley (2014-2017).

PAST POSITIONS (1979-2013)

Full Title, Step 6: Faculty/Specialist in Nutritional Ecology, University of California, Davis, California. Research and teaching in the following areas: (1) evaluation of economic costs of federal programs targeting high-risk audiences; (2) food and nutrition policy; and (3) scientific ethics. Senior Lecturer: “Trends in Nutritional Ecology”.

Former Statewide Director/Faculty, University of California, Davis, California (1994 to 2008). Principal Investigator/Director for a program targeting low-income food stamp clients. Applied research and creative work in: development and testing of evaluation methodologies; identifying nutritional deficiencies in dietary intake patterns and practices of high-risk audiences; development of new ways to measure health status, particularly dietary quality among high-risk audiences; development of intervention strategies for improving diet quality and self-sufficiency of low-income populations; and evaluating nutrition education intervention methods. Over 130 funded grants totaling \$150 million.

Visiting Research Scholar, London School of Hygiene and Tropical Medicine, Nutrition Centre, London, England (1992-1993). Conducted health assessments on children, adults and elderly populations in England. Taught classes on nutrition policy and US food programs.

Instructor/Specialist, University of California, Berkeley, California (1980-1986). Academic Specialist at University of California, Berkeley. Promoted to Program Director and re-located to the Office of the President (1986 to 1994).

Internship: United Nations Development Programme (UNDP), New York (1980). Bureau for Programme Policy and Evaluation (BPPE) evaluating UNDP projects in primary health care.

Post-Doc, University of California, Berkeley, California (1979-1980). Post-doctoral position in the Department of Nutritional Sciences, UC Berkeley.

BOOKS AND PUBLICATIONS ON INSTITUTIONAL ETHICS

1. Joy, A.B. **Whistleblower (2nd Edition)**. CreateSpace Publishing: CA, ISBN: #9781984195908, 204 pages, 2018.
2. Joy, A.B. **Retaliation: A predictable and costly consequence of reporting wrongdoing**. *Compliance and Ethics Professional* 16 (4): 20-24, 2019. <http://bit.ly/2UIT70m>.
3. Joy, A.B. **Blowback: The Unintended Consequences of Exposing A Fraud**. CreateSpace Publishing: SC, ISBN: #978-1-542999663, 246 pages, March 2017.
4. Joy, A.B. **Retaliation at the university: Consequences of reporting \$2.3 million in fraud**, *College & University Auditor*, Winter, 2016. https://issuu.com/kellendoc/docs/acua_c_u_journal_winter_2016_fnl?e=23553121/3326775
5. Joy, A.B. **Retaliation**. CreateSpace Publishing: SC, ISBN: #978-1-482651331, 206 pages, 2013.

6. Joy, A. B. *Whistleblower*. Bay Tree Publishing: CA, ISBN: #978-0-9819577-4-6, 240 pages, 2010.
7. Joy, A. B. Is whistleblowing effective for an organization? *Compliance & Ethics Professional*, December 8(6): 20-25, 2011.
8. Joy, A.B. The high cost of whistleblower retaliation: Why institutions should prevent it. *Compliance & Ethics Professional*, July 10(4): 37-40, 2013.
9. Joy, A.B. Ethics and “Breaking Bad”: Developing and practicing ethical skills. *Compliance & Ethics Professional*, May 11(5): 71-74, 2014.
10. Joy, A.B. What’s in a name? The plight of the whistleblower. *Compliance & Ethics Professional*, October 11(9): 71

SELECTED SCIENTIFIC PUBLICATIONS

1. Chang, G., H. Fukumoto, C. Gyory, A. Block, M. Kretsch and D. Calloway. Effects of diet on gut microflora. *Federation Proceedings* 38:767, 1979.
2. Block, A. and J. Ikeda. *Eat to Compete Workbook*. University of California Publications, Berkeley, California: 25 pages, 1981.
3. Block, A., S. Laughlin, A. Del Tredici and C. Omelich. *EFNEP Evaluation Study*. University of California, Division of Agriculture and Natural Resources, Monograph #5290, Amazon ASIN B000723YFO, Berkeley, California: 144 pages, 1986.
4. Del Tredici, A., A. Joy, C. Omelich and S. Laughlin. Evaluation study of the California Expanded Food and Nutrition Education Program: 24-hour food recall data. *Journal of the American Dietetic Association* 88:185-190, 1988.
5. Randall, M.J., M.S. Brink and A. Joy. EFNEP: An investment in America’s future. *Journal of Nutrition Education* 21:276-279, 1989.
6. Joy, A.B., M.L. Fujii, L. Garcia, C. Lamp, J. Sutherlin and E. Williamson. Hunger in California: What interventions are needed? *Journal of the American Dietetic Association* 94:749-752, 1994.

7. Joy, A.B. and M.L. Fujii. Nutrition videotapes reach low-income WIC audiences. California Agriculture 49(4):29-31, 1995.
8. Joy, A.B. and C. Doisy. Food Stamp Nutrition Education Program: Assisting Food Stamp recipients to become more self-sufficient. Journal of Nutrition Education 28:123-126, 1996.
9. Foerster, S., J. Gregson, D.L. Beall, M. Hudes, H. Magnuson, S. Livingston, M. Davis, A.B. Joy and T. Garbolina. The California Children: 5-a-Day-Power Play! Campaign: Evaluation of a large-scale social marketing initiative. Family Community Health 21:46-64, 1998.
10. Lamp, C., J. George, J. Wright and A.B. Joy. The use of home study to improve nutrition knowledge in two rural counties of California. Journal of Nutrition Education 31:94-98, 1999.
11. West, E., C. Lamp, A.B. Joy, S. Murphy, M. Hudes, S. Bunch and J. Wright. Food preparation practices of EFNEP participants in two California counties. California Agriculture 53(1):29-32, 1999.
12. Joy, A.B., N. Feldman, M.L. Fujii, L. Garcia, M. Hudes, R. Mitchell, S. Bunch and D. Metz. Food stamp recipients eat more vegetables after viewing nutrition videos. California Agriculture 53(5): 24-28, 1999.
13. Joy, A.B., S. Bunch, M. Davis and J. Fujii. USDA program stimulates interest in farmers' markets among low-income women. California Agriculture 55(3):38-41, 2001.
14. Kaiser, L., M. Townsend, F. Steinberg and A.B. Joy. Focus groups show need for diabetes awareness education among African Americans. California Agriculture 56(4): 139-142, 2002.
15. Kaiser, L., H. Melgar-Quinonez, A.B. Joy, N. Feldman, M. Klenk, A. Martin and A. Olivares. Take care of yourself: Diabetes-related health beliefs in low-income Latinos. California Agriculture 57(1):8-12, 2003.
16. Townsend, M., L. Kaiser, L. Allen, A.B. Joy and S. Murphy. Selecting items for a food behavior checklist for a limited resource audience. Journal of Nutrition Education and Behavior, 35:69-82, 2003.
17. Joy, A.B. Diet, shopping and food safety skills in food stamp clients improve with nutrition education. California Agriculture 58(4):206-208, 2004.

18. Clifford, A.J., E. Noceti, A. Block-Joy, T. Block and G. Block. Erythrocyte folate and its response to folic acid supplementation is assay dependent in women. Journal of Nutrition, 124:137-143, January 2005.
19. Heneman, K., S. Zidenberg-Cherr, A.B. Joy, S. Donahue, L. Garcia, A. Martin, D. Metz, D. O. Smith, E.A. West and F. Steinberg. A “contract for change” increases produce consumption in low-income women: A pilot study. Journal of the American Dietetic Association 105:1793-1796, 2005.
20. Blackburn, M., M. Townsend, L. Kaiser, A. Martin, E.A. West, B. Turner and A.B. Joy. Development of a food behavior checklist to evaluate FSNEP and EFNEP. California Agriculture 60(1):20-29, 2006.
21. Joy, A.B., V. Pradhan and G. Goldman. Cost-Benefit Analysis conducted for nutrition education in California. California Agriculture 60(4):185-191, 2006.
22. Cena, E., A.B. Joy, K. Heneman and S. Zidenberg-Cherr. Low-income women in California may be at risk of inadequate folate intake. California Agriculture 61(2): 85-89, 2007.
23. Kaiser, L., T. McMurdo and A.B. Joy. The Food Stamp Nutrition Education Program focuses on the learner. Journal of Extension 45(2): RIB5, April 2007.
24. Cena, E., A.B. Joy, K. Heneman, G. Espinosa-Hall, L. Garcia, C. Schneider, P. Wooten-Swanson, M. Hudes and S. Zidenberg-Cherr. Folate intake and food-related behaviors in non-pregnant, low-income women of childbearing age. Journal of the American Dietetic Association 108:1364-1368, 2008.
25. Cena, E., A.B. Joy, K. Heneman, G. Espinosa-Hall, L. Garcia, C. Schneider, P. Wooten-Swanson, M. Hudes and S. Zidenberg-Cherr. Learner-Centered nutrition education improves folate intake and food-related behaviors in non-pregnant, low-income women of childbearing age. Journal of the American Dietetic Association 108:1627-1635, 2008.
26. Joy, A.B. and M. Hudes. High risk for depression among low-income women raises awareness about treatment options. California Agriculture journal 64 (1):22-25, 2010.